

**3rd International Conference Modern Culture and Communication
(MCC-2021)**

**The Karkonosze State University of Applied Sciences
Lwówecka Street 18, Jelenia Góra
Poland**

**The Library and the Scientific Information Centre,
Seminar Room 202**

Monday, October 18

9.00 – 9.15

Grand opening of the conference:

Rector KPSW, prof. KPSW, dr Wioletta Palczewska

Prorector KPSW, prof. KPSW, dr Beata Telązka

Images, Thoughts and Human

9.15 – 10.00

Keynote speaker:

Randall Auxier, *The Pragmatic Theory of Signs as a Strategy for Developing Unlimited Semiosis*, (FULL-TIME, 45 minutes)

10.00 – 10.45

Keynote speaker:

Jan Krasicki, *Man, Image, Thought* (FULL-TIME, 45 minutes)

10.45 – 11.00 Discussion

11.00 – 11.15 Coffee break

11.15 – 11.35

Leon Miodoński, *Imaging the absolute – can philosophy visualize abstractions?* (FULL-TIME, 20 minutes)

11.35 – 11.55

Daniil Dorofeev, *The Personal Name as Basic of Integral Human Image* (ON-LINE, 20 minutes)

11.55 – 12.15

Ilona Błocian, *Mythical Thought in Anthropological and Philosophical Interpretations* (FULL -TIME, 20 minutes)

12.15 – 12.35

Kamila Morawska, *Images of Paradise and the Need of the Being. Comment on “In Search of Paradise” by Jean Delumeau* (FULL -TIME, 20 minutes)

12.35 – 12.50 Discussion

12.50 – 13.05 Coffee break

13.05 – 13.25

Olga Kostina, *Image Strategy* (ON-LINE, 20 minutes)

13.25 – 13.45

Patrycja Neumann, *The image and the imagination in James Hillman concept* (FULL-TIME, 20 minutes)

13.45 – 14.00 Discussion

14.00 – 14.45 LUNCH

Images, Ethics, Education

14.45 – 15.05

Eli Kramer, *Moving Backwards to go Forwards: Sankofian Dialectics* (FULL-TIME, 20 minutes)

15.05 – 15.25

Berenika Dyczek, *Impact of ethical issues on the functioning of enterprises and its communication process (enterprise operation) – sociological analysis* (FULL-TIME, 20 minutes)

15.25 – 15.45

Stanislava Butyrina, Margarita Simonova, *The concept of morality in modern education* (ON-LINE, 20 minutes)

15.45 – 16.00 Discussion

19.00 **Gala dinner for conference participants**

Tuesday, October 19

Images and Art

9.00 – 9.20

Stanislav Podusenko, *The Northern Cities in Artificial Light: Art, Image and Rhythm* (ON-LINE, 20 minutes)

9.20 – 9.40

Irina Prigarina, *Art as communication: images of the West and the East in the artworks of Xu Bing* (ON-LINE, 20 minutes)

9.40 – 9.55 Discussion

9.55 – 10.10 Coffee break

10.10 – 10.30

Maria Kostyszak, *Thought experiment: to substitute anger with laughter* (FULL-TIME, 20 minutes)

10.30 – 10.50

Alexey Agapov, Konstantin Kiuru, *The image of the garden in landscape design and its representation in the fine arts* (ON-LINE, 20 minutes)

10.50 – 11.05 Discussion

11.05 – 11.20 Coffee break

Images, Memory, Culture

11.20 – 11.40

Dmitry Prokudin, Olga Kononova, Elena Gaevskaia, *Development of methods for studying the image of culture in the digital era* (ON-LINE, 20 minutes)

11.40 – 12.00

Alena Kozyreva, Olga Kononova, *Using images and symbols in internet communication: typology of online contact and behavior of tourist services users* (ON-LINE, 20 minutes)

12.00 – 12.15 Discussion

12.15 – 12.50 Break

12.50 – 13.10

Irina Tivyaeva, *City Past in Multimodal Urban Discourse: A Case of Moscow's Memory Plaques* (ON-LINE, 20 minutes)

13.10 – 13.30

Maria Lyutaeva, *Vladimir city sightseeing map as an observer of social and cultural changes. (based on the guidebooks of Vladimir city of the late 19th - early 21st centuries)* (ON-LINE, 20 minutes)

13.30 – 13.50

Yuri V. Poliakov, Natalya P. Mironova, *Interrelation of Regional and Civil Identity of Modern Youth People of the Komi Republic in the Context of the "Theory of Creative Love" by P. S. Sorokin* (ON-LINE, 20 minutes)

13.50 – 14.10

Vera Antropova, *On the methodology of the study of mentality (on the example of the concepts "fear" and "phobia" in the mass media regional discourse)* (ON-LINE, 20 minutes)

14.10 – 14.30

Olga Beller, Evgenii Negrov, *Commemorating Personal Memory in a Historical Context: Personal Travelogue as Part of Family Discourse* (ON-LINE, 20 minutes)

14.30 – 14.45 Discussion

14.45 LUNCH

16.00 – 20.00 [trip to the mountain shelter Perła Zachodu](#)

Wednesday, October 20

Images, Politics, Globalisation:

9.00 – 9.20

Vedpal Singh, *Terrorism as a Case of Violation of Human Rights: Glimpses from India* (ON-LINE 20 minutes)

9.20 – 9.40

Marina Yanova, *Form of Terrorist Attacks in Modern Local Politics* (ON - LINE, 20 minutes)

9.40 – 10.00

Natalia Vlasova, Elena Viktorova , *Globalization and identity politics in Europe* (ON-LINE 20, minutes)

10.00 – 10.15 Discussion

10.15 – 10.30 Coffee break

10.30 – 10.50

Uliana Smirnova, *"Cages for immigrant children": playing with repressive poetic images in political discourse* (ON-LINE, 20 minutes)

10.50 – 11.10

Olga Zaslavskaya, *Future Imaginaries and Transmedia Storytelling in the PostDigital Age* (ON-LINE, 20 minutes)

11.10 – 11.30

L. Artamoshkina, D. Prokudin, *ICT approach to solving the problem of using the biographical method to preserve cultural memory* (ON-LINE, 20 minutes)

11.30 – 11.50

Anastasia Dashevskaya, *English-Medium Twitter: Evolution of Language and Discourse during Lockdown* (ON-LINE, 20 minutes)

11.50 – 12.05 Discussion

12.05 – 12.20

Grand closure of the conference:

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13.30 LUNCH